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In its 70th year, Kobussen Buses Ltd. Purchases Six New Motor coaches

[KAUKAUNA, WI] Kobussen Buses Ltd. has taken delivery of six new motor coaches. The investment marks the company's 70th anniversary.

"Motor coach travel has come along way over the years," said Joe Kobussen, company president. "These new vehicles represent the best of coach travel on the road today." The 56 and 38 passenger coaches include 15-inch flat-screen monitors along with easy entryways for easy boarding, cup holders and large windows that gives every passenger a scenic view.

Kobussen is also the first motor coach operator in the area to embrace the new engine technology, following the EPA's 2007 mandate to lower particulate matter (black smoke) by 90 percent.

"We're dedicated to doing our part to protect the environment," says Dan Kobussen, a member of the family-owned transportation company now in its third generation of leadership. With its high passenger capacity and design, the motor coach is the most energy-efficient means of travel. Data supports that motorcoaches use the least fuel and produce the lowest amount of CO2 per passenger mile of any mode of modern transportation, including trains. "The advanced technology makes the motor coach even more eco-friendly, and we're glad to offer these luxurious new models to our customers throughout Northeastern Wisconsin," adds Kobussen.

Kobussen Buses Ltd. is one of Wisconsin's leading charter carriers, with over 350 vehicles in its fleet. Today, Kobussen, under the slogan of "*Family pride in every ride,*" has facilities in Neenah, Oshkosh, Oconto and Sun Prairie. Established in 1938, Kobussen provides charter bus services, student transportation, van transit and convention shuttle services. To learn more, visit www.Kobussen.com.

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